



Adding New Merchants to BaZing

1. Create a Merchant list
 - Locally owned, family-friendly business
 - Reference *Businesses to Target and Avoid* document
 - Cross-reference the BaZing Merchant Network (Website & App) to ensure the businesses are not already on the network.
2. Contact the Merchant
 - We recommend doing a warmup call to see if the business owner is interested and to schedule a visit. Reference *Warm Up Call Script* document
 - You can also email the Merchant and attach your digital *BaZing Local Flyer*. Reference your *Email Template* document
3. Meet with the Merchant
 - Give a demonstration of the “Local Deals” section of the app on your device, which allows merchants to see other participating businesses in your market areas.
4. Get a Deal/Discount
 - Merchants who sign up to participate in the network can add up to 5 different deals, but at least one deal must be an ongoing, exclusive offer that can be tied to a monetary value of savings.
 - Avoid “Free Estimate” or “First Time Customer” deals unless they are offered in addition to another ongoing and exclusive offer.
 - Discounts can be limited to daily, weekly, monthly, or quarterly redemption
 - If the business does online sales, they can provide a unique coupon code, such as ‘bazing’ so the offer can be redeemed online.
 - Provide the “Savings Value” of each offer
5. Grab a business card or write down the required information
 - Business Owner Name
 - Business Contact Number and Address
 - Email Address
 - Deals/Discounts
6. Leave the Business Owner with a Merchant Booklet, which includes a merchant window cling, and let them know BaZing will be in contact soon. A Benefits Insert Card can be inserted in the booklet for non-banking business owners.
7. Complete the Electronic Agreement after you have left the business
 - Use your customized merchant agreement linked in the digital flyer
 - Reference *Electronic Agreement Helpful Hints*

Once the agreement is submitted, both the Merchant and the BaZing Team will receive a copy. The business owner will receive two additional emails: one containing unique login information to their merchant account, and one informing them that their deal has been approved and they will be live on the merchant network within 24 hours. Ongoing, participating merchants will be able to change or add new deals to the network by logging into their merchant account or contacting the BaZing Team.

Have Questions? Email merchantnetwork@bazing.com or call **855-822-9464** (855-UBAZING)