

Businesses to Target and to Avoid

Creating Your Target Merchant List and Selecting the Right Businesses

This list should primarily include your business clients and other merchants within the community.

- Make a list of your top business prospects.
- Check BaZing for businesses already on the merchant network (app/website) before adding them to your list.
- Please note that all BaZing merchants must be family-friendly businesses.
- Merchants who sign up to participate in the program must provide an ongoing, exclusive deal unique to the network, which offers substantial savings for the customers.

Businesses to Target

- Athletic stores
 - Automotive service centers
 - Bakeries, cafés, coffee shops
 - BBQ, taco, sandwich shops
 - Bed and breakfast/Hotels
 - Bowling alleys/Skate centers/Arcades/Family fun centers
 - Children's clothing stores
 - Clothing boutiques
 - Dry cleaners
 - Eyeglass shops
 - Golf courses
 - Gym/Workout facilities
 - Hair salons/barber shops
 - Health/massage spas
 - Ice-cream/yogurt shops
 - Local restaurants (discounts on alcohol/drink specials require meal or appetizer purchase)
 - Pizza/Italian eateries
 - Rock climbing centers
 - Tanning salons
 - Vitamin stores
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- Mobile businesses (handyman, lawn care, home cleaning, food trucks, etc.)
 - Online businesses (must provide a unique redemption code such as "bazing")

Businesses to Avoid

- Big chain restaurants (unless franchise-operated and decision-maker is local)
- Financial & Mortgage-related companies
- Gun & Knife stores
- Insurance companies
- Lawyers
- National retailers (i.e., Lowe's, Target, Walmart, Home Depot, etc.)